



**About the instructor:**

Bob Cohen has spent more than a decade educating people about cooperatives. He teaches the course *Introduction to Cooperatives* at The Ohio State

University and has given workshops and presentations regarding cooperatives in 20 states and six foreign countries.



**About the luncheon speaker:**

Julius Thomas Johnson is Tennessee's commissioner of agriculture. He directs the work of 800 employees with

responsibilities ranging from farm and agribusiness development, food safety and pesticide regulation to animal and plant health protection and forest and water resources management.

**About the council:**

The Tennessee Council of Cooperatives was organized in 1982 to promote and advance cooperatives throughout the state. Its membership consists of 95 cooperatives and associations in these sectors:

- Dairy cooperatives;
- Farm Credit organizations;
- Farm Supply cooperatives;
- Rural Electric cooperatives;
- Telephone cooperatives;
- Farm Bureau Federation;
- other service and marketing cooperatives.

The office of the Tennessee Electric Cooperative Association is located at 710 Spence Lane; directions are:



**I-24 West** - Exit 52 (Murfreesboro Road). At the end of the exit ramp, cross Murfreesboro Road at the traffic light; continue up the hill on Spence Lane; TECA is the second building on the left.

**I-40 West** - Exit 213 (Spence Lane). Turn left at end of exit ramp onto Spence Lane; TECA is the third building on the right.

**I-24 East** - Exit 52 (Murfreesboro Road). Exit onto Murfreesboro Road, turn left at the first traffic light onto Spence Lane; TECA is the second building on the left.

**I-40 East** - Exit 212 to I-24 East. Follow directions for I-24 East.

**I-65 South** - Take I-440 East and follow I-40 West directions.

**I-65 North** - Take I-24 East and follow I-24 West directions.



# 2011 COOPERATIVE EMPLOYEE TRAINING WORKSHOP

**Thursday, August 25  
8:00 a.m. - 2:30 p.m.**

**Tennessee Electric  
Cooperative Association  
710 Spence Lane  
Nashville, TN**

A COMPREHENSIVE TRAINING PROGRAM  
FOR ALL EMPLOYEES OF ANY TYPE OF  
COOPERATIVE BUSINESS

DESIGNED TO HELP COOPERATIVE  
EMPLOYEES BETTER RELATE TO THEIR  
CUSTOMER-MEMBERS.



## Tennessee Council of Cooperatives Employee Training Workshop Thursday, August 25, 2011

- 8 - 8:15 a.m. Registration and Refreshments  
8:15 a.m. Welcome - Tom Purkey, General Manager, TECA  
8:30 a.m. Morning Session  
Cooperative Basics - Dr. Bob Cohen, The Ohio State University
- 11:30 a.m. Luncheon with members of the Tennessee Council of Cooperatives  
Luncheon Host - Charles Curtis, TCC President  
Luncheon Speaker - Mr. Julius Johnson, TN Commissioner of Agriculture
- 1:00 p.m. Afternoon Session  
Cooperative Basics - Dr. Bob Cohen, The Ohio State University
- 2:30 p.m. Wrap-up

Topics to be covered: Types of Businesses; Definition of Cooperatives; The Need for Cooperatives; History of Cooperatives; Common Types of Cooperatives; Cooperative Principles; Role of Directors; Role of Employees; Challenges Facing Cooperatives

Continuing Education Units (CEUs) can be earned by participants from certain types of cooperatives, including electric.

### About the program:

Employees of cooperatives play a critical role in the success of cooperatives. It is important for every employee to know what makes cooperatives different from other forms of business and why cooperatives were formed to meet the economic needs of their member-owners.

## Tennessee Council of Cooperatives Employee Training Workshop

### Registration Form

(Registration Deadline: Thursday, Aug. 18, 2011)

Name: \_\_\_\_\_

Cooperative: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Cost is \$75 per participant.

Make checks payable to Tennessee Council of Cooperatives, or, if you prefer, TCC will invoice you or your cooperative. Registration can be made by e-mail to [smithr@bledsoe.net](mailto:smithr@bledsoe.net), by fax at 423-447-6853, or by mail:

Roberta Smith  
TCC Administrative Secretary-Treasurer  
P.O. Box 609, Pikeville, TN 37367.

\_\_\_\_ Please check here if you want TCC to invoice you for your registration.

For more information, call Roberta Smith at 423-447-1222 or e-mail at [smithr@bledsoe.net](mailto:smithr@bledsoe.net).